

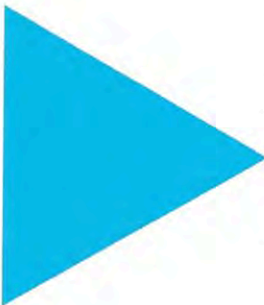


BANBURY PRIDE PRESENT

SPONSORSHIP PACKAGE 2020

**An opportunity for you
A chance for us**

**AUGUST 15TH 2020
11AM UNTIL 6PM
PEOPLES PARK**



For more information about the event or sponsorships, please visit our website at www.banburypride.org or email info@banburypride.org



SPONSORSHIP PACKAGE 2020

Who are we?

Banbury Pride is a free entry event that financially relies on fundraising, sponsorship and grants.

We are a not for profit community group run solely by volunteers to raise awareness, celebrate and fight for equality and inclusivity.

We aim to help create a safe place for members of the LGBTQ+ community, their families and allies.

Why should you be involved?

Pride is not just one day of commitment. In supporting us, you help support the community 365 days of the year.

You'll also be part of a growing movement and be able to demonstrate your understanding and willingness to be an advocate for inclusion, diversity and equality.

With 2020 being our first year, you have the chance to be involved from the beginning and join us in this fabulous, family friendly event in Banbury.

It makes sense!

- 1 in 16 people in the UK identify themselves as LGBTQ+.
- That's nearly 3000 people in Banbury alone or nearly 43,000 in Oxfordshire.
- 42% of heterosexual are more likely to give their business to organisations that are LGBTQ+ friendly.
- 60% of LGBTQ+ people, that's more than 2 million British consumers, are more likely to buy products from organisations who market to the community.



SPONSORSHIP PACKAGE 2020

We have tried to suit these packages to the most common attributes but we are happy to tailor a package to you if these options don't fit. Just email us at info@banburypride.org to discuss.

Banbury Pride Supporter - Unlimited available



- Use of our exclusive Banbury Pride Supporter logo from the date of support confirmation until September 15th 2020.
- Your logo on dedicated Banbury Pride Supporters page on our website.

£50

Bronze Sponsor - Unlimited available

- Use of our exclusive Banbury Pride Sponsor logo from the date of sponsorship confirmation until September 15th 2020.
- Your logo on dedicated Banbury Pride Sponsors page on our website.
- Mentioned on Social Media platforms (Facebook, Twitter, Instagram) 1 week before the event.

£100



info@banburypride.org



SPONSORSHIP PACKAGE 2020

Silver Sponsor - 10 available


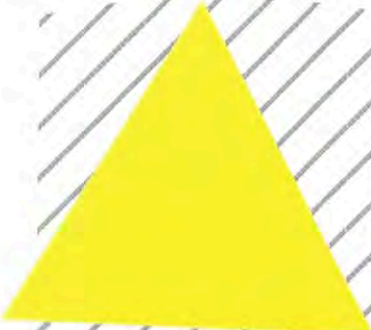

- Use of our exclusive Banbury Pride Sponsor logo from the date of sponsorship confirmation until September 15th 2020.
- Your logo and link to your website on dedicated Banbury Pride Sponsors page on our website.
- Mentioned on Social Media platforms (Facebook, Twitter, Instagram) 1 week before the event.
- Stall included at the event (3m x 3m) if required.
- Shout out on Social Media platforms (Facebook, Twitter, Instagram) on the day of the event.

£200

Gold Sponsor - 5 available

- Use of our exclusive Banbury Pride Sponsor logo from the date of sponsorship confirmation until September 15th 2020.
- Your logo and link to your website on dedicated Banbury Pride Sponsors page on our website.
- Mentioned on Social Media platforms (Facebook, Twitter, Instagram) 1 week before the event.
- Stall included at the event (3m x 3m) if required.
- Shout out on Social Media platforms (Facebook, Twitter, Instagram) on the day of the event.
- Your logo on the stage for the entire day.

£400



info@banburypride.org



SPONSORSHIP PACKAGE 2020

Platinum Sponsor (Main Sponsor) - 1 available

- Use of our exclusive Banbury Pride Main Sponsor logo from the date of sponsorship confirmation until September 15th 2020.
- Your logo and link to your website the home page on our website.
- Mentioned on Social Media platforms (Facebook, Twitter, Instagram) 1 week before the event.
- Stall included at the event (3m x 3m) if required.
- Shout out on Social Media platforms (Facebook, Twitter, Instagram) on the day of the event.
- Your logo on the stage for the entire day.
- Sponsorship of the headline act.

This will include your logo on the announcement imagery and posts for the Headline act as well as mentioned/tagged on Social Media and mentioned by host/s throughout the day.

£1000


Additional Optional Add On

Host/s Sponsor - 1 available

This will include your logo on the announcement imagery and posts for the Host/s as well as mentioned/tagged on Social Media and mentioned the host/s throughout the day.

£300

Please note that as we have a limited number of some of our packages we recommend contacting as soon as possible.



info@banburypride.org